

# Maple Landmark

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## ***Santa's Workshop is More Than Just Toys!***

Middlebury's Maple Landmark Creates Custom Products for  
Organizations Across the State and Beyond.

MIDDLEBURY, VT – On any given day, a walk-through Maple Landmark's factory is like walking through Santa's workshop, demonstrating the range of products that are hallmarks of the company. However, a look around will also show how many unique custom-ordered items are being produced for customers near and far.

Recognition plaques of all types, participation medallions for local sports, keepsake boxes, awards, and even an occasional desk nameplate are part of the regular custom work that Maple Landmark does throughout the year. Sprinkle in bar tap handles, name tags, presentation boxes, a three-dimensional topographical map, and more wooden specialties and you have a woodshop that produces items for all aspects of everyday living.

"The custom work is interesting because it's out of our ordinary, giving us a chance to think about things differently," states George Macedo, Maple Landmark's graphic designer and member of the product development team. He goes on to say that, "it's a growing part of the company. Every local organization has some kind of need and it's great when we can address it right here in Middlebury."

Being local is just one of the ways Maple Landmark can make things happen quickly. Technology-driven machinery – routers, lasers, and full color printers – coupled with the capabilities of expert craftspeople, makes working with the folks at Maple Landmark on special projects a rewarding experience.

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Sometimes the rewards can even come home to roost! Two employees recently participated in and won competitions that worked with Maple Landmark to produce their awards – one uniquely designed trophy and the other a medallion.

If you are looking for a special way to market yourself, commemorate an event or even say thank you to loyal customers, the solution does not have to be a big box company or an ocean away. It could be right in your own back yard with the folks at Maple Landmark.

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## **About Maple Landmark**

Maple Landmark is a wooden products manufacturer located in Middlebury, Vermont. Since 1979, the 40 woodworkers at Maple Landmark have been crafting a wide array of award-winning toys, games, and gifts from local and sustainable wood. Maple Landmark uses a variety of manufacturing systems, innovative product design, and modern technology integrated with classic woodworking to remain competitive in a crowded industry that faces significant international trade pressures. Distributing products across the United States and sometimes internationally, Maple Landmark is recognized as a standard for quality wooden products in an increasingly tech-driven world.

For more information on Maple Landmark, please visit the website at [www.maplelandmark.com](http://www.maplelandmark.com).